



6' LP 4" HDR-UNLT **																																					
071 07																																					

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café				
TM LIQ FNDTN TRY WRM 1.3/1.4 UNLT **											
071249349748 Colour Riche Matte	071249349731 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349700 Colour Riche Matte	071249316191 Colour Riche	071249349663 Colour Riche Matte	071249296020 Colour Riche	071249296486 Colour Riche	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 1.1 UNLT **											
071249355862 Colour Riche Shine Dazzling Doe	071249355879 Colour Riche Shine Glossy Fawn	071249355886 Colour Riche Shine Varnished Rosewood	071249355848 Colour Riche Shine Burnished Blush	071249355831 Colour Riche Shine Sparkling Rose	071249355787 Colour Riche Shine Glazed Pink	071249355800 Colour Riche Shine Laminated Fuchsia	071249355817 Colour Riche Shine Polished Tango	071249355824 Colour Riche Shine Luminous Coral	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 UNLT **											
071249256206 Colour Riche Lipcolour	071249045701 Colour Riche Lipcolour	071249083352 Colour Riche Lipcolour	071249074534 Colour Riche Lipcolour	071249256220 Colour Riche Lipcolour	071249256237 Colour Riche Lipcolour	071249256244 Colour Riche Lipcolour	071249074541 Colour Riche Lipcolour	071249045855 Colour Riche Lipcolour	071249045824 Colour Riche Lipcolour	071249256251 Colour Riche Lipcolour	071249256268 Colour Riche Lipcolour
CR LIP TRY 1.3 UNLT **											
071249256275 Colour Riche Lipcolour	071249045633 Colour Riche Lipcolour	071249083376 Colour Riche Lipcolour	071249045640 Colour Riche Lipcolour	071249083727 Colour Riche Lipcolour	071249074558 Colour Riche Lipcolour	071249216385 Colour Riche Lipcolour	071249074527 Colour Riche Lipcolour	071249083321 Colour Riche Lipcolour	071249045787 Colour Riche Lipcolour	071249045770 Colour Riche Lipcolour	071249083765 Colour Riche Lipcolour
CR LIP TRY 2.3 UNLT **											
071249083291 Colour Riche Lipcolour	071249045664 Colour Riche Lipcolour	071249045992 Colour Riche Lipcolour	071249045961 Colour Riche Lipcolour	071249045657 Colour Riche Lipcolour	071249046012 Colour Riche Lipcolour	071249046029 Colour Riche Lipcolour	071249083512 Colour Riche Lipcolour	071249045954 Colour Riche Lipcolour	071249045930 Colour Riche Lipcolour	071249045923 Colour Riche Lipcolour	071249045947 Colour Riche Lipcolour
CR LIP TRY 3.3 UNLT **											
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE	071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
ROUGE SIG LIP TRY 1.1 UNLT **											
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudies	071249358658 Infalible Pro-Matte Liquid Lipstick Matador		071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum	
INF PRO-MATTE LIQ LIP TRY 1.1 UNLT **											
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet	071249314203 Infalible Pro-Matte Gloss Forbidden Kiss		071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction	
INF PRO-MATTE GLOSS TRY 1.1 UNLT**											
071249135365 Infalible Lip Gloss Blush	071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135297 Infalible Lip Gloss Sunset	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249216040 Infalible Lip Gloss Glistening Berry	071249135419 Infalible Lip Gloss Sangria	071249135402 Infalible Lip Gloss Undeniable Mauve	071249135358 Infalible Lip Gloss Truffle	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude
INF LIP GLS TRY 1.1 (OPT MIX) UNLT **											

CLPS BRCKT

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
TM LIQ FNDTN TRY NTRL 2.3/2.4 UNLT **							
071249016411 True Match Powder		071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder	
071249016459 True Match Powder		071249016657 True Match Powder		071249016930 True Match Powder		071249017074 True Match Powder	
TM PWDR-2 TR TRY WRM 1.3 UNLT **							
				071249017449 True Match Blush		071249017456 True Match Blush	
TM BLSH TRY 1.3 WRM UNLT **							
071249340219 Infallible Blend Artist - Foundation Blender	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer	071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray	
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLT **							
		071249351789 Infallible Pro-Glow Concealer	071249351796 Infallible Pro-Glow Concealer	071249351802 Infallible Pro-Glow Concealer	071249351819 Infallible Pro-Glow Concealer	071249351826 Infallible Pro-Glow Concealer	071249351833 Infallible Pro-Glow Concealer
				071249351840 Infallible Pro-Glow Concealer	071249351857 Infallible Pro-Glow Concealer		
INF PRO-GLW CNCLR TRY 1.1 UNLT **							
071249330449 Infallible Pro-Glow Classic Ivory	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige	071249330500 Infallible Pro-Glow Sun Beige		
INF PRO-GLW FNDTN TRY 1.1 UNLT**							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PRO-MATTE FNDTN TRY 1.1 UNLT **							
071249293157 Infallible Pro-Matte Powder Porcelain		071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige	
INF PRO-MATTE PWDR TRY UNLT 1.1 **							
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige	071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige	071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige	071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory			
TM MIN MU TRY 1.2 UNLT **							
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan	071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory	071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural			
TM MIN MU TRY 2.2 UNLT **							

6' LP 4" H

071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa
TM LIQ FNDTN TRY CL 3.3/3.4 UNLT **							
071249017173 True Match Powder	071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder		
071249033180 True Match Powder	071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder		
TM PWDR-2 TR TRY NTRL 2.3 UNLT **							
071249017463 True Match Blush	071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush		
TM BLSH TRY 2.3 UNLT **							
071249238431 True Match Crayon Concealer Fair/Light Warm		071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238462 True Match Crayon Concealer Light/Medium	071249238455 True Match Crayon Concealer Light/Medium	071249238486 True Match Crayon Concealer Medium/Deep	071249248805 True Match Crayon Concealer Medium/Deep	
TM CRYN CNCLR TRY 1.1 UNLT **							
071249306925 Colour Riche Monos		071249306970 Colour Riche Monos	071249306987 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos		
071249307045 Colour Riche Monos		071249307052 Colour Riche Monos	071249307076 Colour Riche Monos	071249306949 Colour Riche Monos	071249306956 Colour Riche Monos		
CR MONOS SHDW 2-TIER TRY 1.1 UNLT **							
071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313039 Colour Riche Pocket Palette Boudoir Charme		071249313046 Colour Riche Pocket Palette Bleu Nuit		071249313060 Colour Riche Pocket Palette Silver Couture		
CR POCKET PALETTE TRY 1.1 UNLT **							
071249334294 Visible Lift Radiance Booster		071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber	
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLT **							
071249210130 Magic Lumi Highlighter Fair		071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer	071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 UNLT**							
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue	071249211458 Magic BB Cream Fair		071249211465 Magic BB Cream Light		071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep
SS MGC BB CRM/CRTR TRY 1.1 UNLT **							

R-UNLT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM LIQ FNDTN TRY 4.4 UNLT **							
071249033357 True Match Powder		071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder	
071249033579 True Match Powder		071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder	
TM PWDR-2 TR MED TRY CL 3.3 UNLT **							
071249017500 True Match Blush		071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush	
TM BLSH TRY 3.3 UNLT **							
INF PRO-LAST LNR 4X12 **							
6HK INF LW LNR HKBR UNLIT (ALT) **							
071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown		
6HK PNCL PRFT HKBR UNLIT (ALT) **							
071249336359 Voluminous Liner Noir Blackest Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso		
6HK TLSCPC LNR HKBR UNLIT (ALT) **							
071249329788 Infallible Sculpt Liner Black	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black		
4HK VLMS MIL LSHES HKBR UNLIT (ALT) **							
071249207000 Voluminous Smoldering Eyeliner Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black		071249188125 Voluminous Million Lashes Mascara Black Brown			
3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **							
071249078525 Eye Makeup Remover Eye Makeup Remover	071249149768 Double Extend Beauty Tubes Blackest Black		071249149744 Double Extend Beauty Tubes Black		071249104743 Telescopic Mascara Blackest Black		

5HK BRW STYLST DEF HKBR UNLIT (ALT) **					
071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249376393 Unbelieva-Brow Light Brunette	071249376416 Unbelieva-Brow Dark Brunette	
6HK BRW STYLST FRM & SET HKBR UNLIT (ALT) **					
071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
6HK BRW STYLST KBK BLNDR HKBR UNLIT (ALT) **					
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
6HK INF PRO-LAST LNR HKBR UNLIT (ALT) **					
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249289839 Infallible Superstar Liner Black
4HK VLMNS MSCR HKBR UNLIT (ALT) **					
071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black		
4HK X-FIBER MSCR HKBR UNLIT (ALT) **					
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249148822 Extra Volume Collagen Washable Blackest Black		
4HK VLMNS MIL LSHES WP HKBR UNLIT (ALT) **					
071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)		
4HK TLSCPC HKBR UNLIT (ALT) **					
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249390740 Telescopic Mascara Black WTP		

4HK BAMBI MSCR HKBR UNLIT (ALT) **			
071249385210 Lash Serum Solution	071249404324 Bambi Mascara WSH blackest black	071249404348 Bambi Mascara WSH black brown	071249404355 Bambi Mascara WTP blackest black
4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **			
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown
4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) **			
071249194102 Voluminous False Lashes Mascara Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
4HK VLMNS MSCR PRIMER HKBR 4HK (ALT) UNLIT **			
071249330265 Voluminous Primer Primer	071249101919 Voluminous Carbon Black Carbon Black	071249335857 Unlimited Blackest Black	071249335888 Unlimited Blackest Black WTP
4HK VLMNS WP HKBR UNLIT (ALT) **			
071249669020 Voluminous Straight Brush Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown
4HK XTR VOL CLGN WP HKBR UNLIT (ALT) **			
071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
4HK VLMNS SPRSTR MSCR HKBR UNLIT (ALT) **			
071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black
4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) **			
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249265932 Voluminous Butterfly Midnight Black Midnight Black

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0670ECUL_IS20.psa

TM LIQ FNDTN TRY WRM 1.3/1.4 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249078549	True Match Liquid Foundation	Porcelain	W1	
2	1	071249078563	True Match Liquid Foundation	Light Ivory	W2	
3	1	071249078600	True Match Liquid Foundation	Nude Beige	W3	
4	1	071249078631	True Match Liquid Foundation	Natural Beige	W4	
5	1	071249078648	True Match Liquid Foundation	Sand Beige	W5	
6	1	071249078686	True Match Liquid Foundation	Sun Beige	W6	
7	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7	
8	1	071249078754	True Match Liquid Foundation	Crème Café	W8	

CR MATTE LIP & LIPLNR TRY 1.1 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
9	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806	
10	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804	
11	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802	
12	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800	
13	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	
14	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712	
15	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705	
16	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	
17	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	
18	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	
19	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
20	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	
21	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
22	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	

CR SHINE LIP TRY 1.1 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
23	1	071249355862	Colour Riche Shine	Dazzling Doe	902	
24	1	071249355879	Colour Riche Shine	Glossy Fawn	900	
25	1	071249355886	Colour Riche Shine	Varnished Rosewood	904	
26	1	071249355848	Colour Riche Shine	Burnished Blush	906	
27	1	071249355831	Colour Riche Shine	Sparkling Rose	908	
28	1	071249355787	Colour Riche Shine	Glazed Pink	914	
29	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
30	1	071249355817	Colour Riche Shine	Polished Tango	918	
31	1	071249355824	Colour Riche Shine	Luminous Coral	916	
32	1	071249355893	Colour Riche Shine	Enamel Red	924	
33	1	071249355909	Colour Riche Shine	Glassy Garnet	926	
34	1	071249355923	Colour Riche Shine	Splendid Blackberry	930	

CR LIP TRY 1.3 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
35	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135	
36	1	071249045701	Colour Riche Lipcolour	Mauved	140	
37	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165	
38	1	071249074534	Colour Riche Lipcolour	Peony Pink	580	
39	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180	
40	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185	
41	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251	
42	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590	
43	1	071249045855	Colour Riche Lipcolour	Mica	620	
44	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560	
45	1	071249256251	Colour Riche Lipcolour	Everbloom	254	
46	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260	

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 21

FULL WALL

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Date : 13-Sep-2019

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0670ECUL_IS20.psa

CR LIP TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
47	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
48	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
49	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
50	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
51	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
52	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
53	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
54	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
55	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
56	1	071249045787	Colour Riche Lipcolour	Volcanic	410
57	1	071249045770	Colour Riche Lipcolour	British Red	350
58	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
59	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
60	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
61	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
62	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
63	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
64	1	071249046012	Colour Riche Lipcolour	Sunwash	857
65	1	071249046029	Colour Riche Lipcolour	Spice	860
66	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
67	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
68	1	071249045930	Colour Riche Lipcolour	Sandstone	810
69	1	071249045923	Colour Riche Lipcolour	Silverstone	760
70	1	071249045947	Colour Riche Lipcolour	Bronzine	825

ROUGE SIG LIP TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
71	1	071249369913	Rouge Signature	I RULE	414
72	1	071249369920	Rouge Signature	I CREATE	416
73	1	071249369937	Rouge Signature	I EMPOWER	418
74	1	071249369975	Rouge Signature	I AM WORTH IT	426
75	1	071249369890	Rouge Signature	I ENJOY	410
76	1	071249369982	Rouge Signature	I EXPLORE	428
77	1	071249369999	Rouge Signature	I STAND	430
78	1	071249370018	Rouge Signature	I DARE	432
79	1	071249369944	Rouge Signature	I ACHIEVE	420
80	1	071249369951	Rouge Signature	I DON'T	422
81	1	071249369968	Rouge Signature	I REPRESENT	424
82	1	071249369906	Rouge Signature	I REBEL	412

INF PRO-MATTE LIQ LIP TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
83	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
84	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
85	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
86	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
87	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
88	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
89	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
90	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
91	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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92	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362
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INF PRO-MATTE GLOSS TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
93	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
94	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
95	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
96	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
97	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
98	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
99	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
100	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
101	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
102	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.1 (OPT MIX) UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
103	1	071249135365	Infalible Lip Gloss	Blush	115
104	1	071249135280	Infalible Lip Gloss	Petal	105
105	1	071249135433	Infalible Lip Gloss	Coral Sands	405
106	1	071249135297	Infalible Lip Gloss	Sunset	415
107	1	071249135372	Infalible Lip Gloss	Bloom	125
108	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
109	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
110	1	071249135419	Infalible Lip Gloss	Sangria	705
111	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
112	1	071249135358	Infalible Lip Gloss	Truffle	835
113	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
114	1	071249135334	Infalible Lip Gloss	Barely Nude	815

TM LIQ FNDTN TRY NTRL 2.3/2.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
115	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
116	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
117	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
118	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
119	1	071249078693	True Match Liquid Foundation	True Beige	N5
120	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
121	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
122	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY WRM 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	071249016411	True Match Powder	Porcelain	W1
124	1	071249016428	True Match Powder	Light Ivory	W2
125	1	071249016435	True Match Powder	Nude Beige	W3
126	1	071249016442	True Match Powder	Natural Beige	W4
127	1	071249016459	True Match Powder	Sand Beige	W5
128	1	071249016657	True Match Powder	Sun Beige	W6
129	1	071249016930	True Match Powder	Caramel Beige	W7
130	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 WRM UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
131	1	071249017449	True Match Blush	Bare Honey	W1-2
132	1	071249017456	True Match Blush	Barely Blushing	W3-4

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POSITION REPORT

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6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNL... Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
133	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
134	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
135	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
136	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
137	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF PRO-GLW CNCLR TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
138	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
139	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
140	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
141	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
142	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
143	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
144	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
145	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF PRO-GLW FNDTN TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
146	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
147	1	071249330470	Infalible Pro-Glow	Nude Beige	203
148	1	071249330456	Infalible Pro-Glow	Natural Buff	204
149	1	071249330463	Infalible Pro-Glow	Natural Beige	205
150	1	071249330487	Infalible Pro-Glow	Buff Beige	206
151	1	071249330500	Infalible Pro-Glow	Sun Beige	208

INF PRO-MATTE FNDTN TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
153	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
154	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
155	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
156	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
157	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-MATTE PWDR TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
158	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
159	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
160	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
161	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

TM MIN MU TRY 1.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
162	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
163	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
164	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
165	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
166	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MIN MU TRY 2.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457

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POSITION REPORT

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168	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
169	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
170	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
171	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

TM LIQ FNDTN TRY CL 3.3/3.4 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
172	1	071249078556	True Match Liquid Foundation	Alabaster	C1
173	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
174	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
175	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
176	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
177	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
178	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
179	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
180	1	071249017173	True Match Powder	Soft Ivory	N1
181	1	071249017180	True Match Powder	Classic Ivory	N2
182	1	071249017197	True Match Powder	Natural Buff	N3
183	1	071249017227	True Match Powder	Buff Beige	N4
184	1	071249033180	True Match Powder	True Beige	N5
185	1	071249033197	True Match Powder	Honey Beige	N6
186	1	071249033173	True Match Powder	Classic Tan	N7
187	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
188	1	071249017463	True Match Blush	Subtle Sable	W5-6
189	1	071249017487	True Match Blush	Innocent Flush	N3-4
190	1	071249017494	True Match Blush	Apricot Kiss	N5-6
191	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM CRYN CNCLR TRY 1.1 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
192	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
193	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
194	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
195	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
196	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678
197	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678

CR MONOS SHDW 2-TIER TRY 1.1 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
198	1	071249306925	Colour Riche Monos	Paris Beach	200
199	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
200	1	071249306987	Colour Riche Monos	Little Beige Dress	201
201	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
202	1	071249307021	Colour Riche Monos	Violet Beaute	208
203	1	071249307045	Colour Riche Monos	Argentice	210
204	1	071249307052	Colour Riche Monos	Grand Bleu	211
205	1	071249307076	Colour Riche Monos	Green Promenade	212
206	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
207	1	071249306956	Colour Riche Monos	Quartz Fume	204

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POSITION REPORT

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CR POCKET PALETTE TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
208	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
209	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
210	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
211	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
212	1	071249334294	Visible Lift Radiance Booster		100
213	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
214	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
215	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
216	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
217	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
218	1	071249210130	Magic Lumi Highlighter	Fair	860
219	1	071249210147	Magic Lumi Highlighter	Light	862
220	1	071249210154	Magic Lumi Highlighter	Medium	864
221	1	071249236390	Magic Lumi Highlighter	Deep	866
222	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
223	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

SS MGC BB CRM/CRTR TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
224	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
225	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
226	1	071249211458	Magic BB Cream	Fair	810
227	1	071249211465	Magic BB Cream	Light	812
228	1	071249211472	Magic BB Cream	Medium	814
229	1	071249211489	Magic BB Cream	Deep	816

TM LIQ FNDTN TRY 4.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
230	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
231	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
232	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
233	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
234	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
235	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
236	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
237	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
238	1	071249033357	True Match Powder	Alabaster	C1
239	1	071249033401	True Match Powder	Natural Ivory	C2
240	1	071249033432	True Match Powder	Creamy Natural	C3
241	1	071249033449	True Match Powder	Shell Beige	C4
242	1	071249033579	True Match Powder	Classic Beige	C5
243	1	071249033593	True Match Powder	Soft Sable	C6
244	1	071249033586	True Match Powder	Nut Brown	C7
245	1	071249033609	True Match Powder	Cocoa	C8

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TM BLSH TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
246	1	071249017500	True Match Blush	Baby Blossom	C1-2
247	1	071249017517	True Match Blush	Tender Rose	C3-4
248	1	071249017524	True Match Blush	Rosy Outlook	C5-6
249	1	071249042014	True Match Blush	Spiced Plum	C7-6

6HK INF LW LNR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
250	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
251	1	071249145234	Infalible Long Wear Eyeliner	Black	511
252	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
253	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
254	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
255	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513

6HK PNCL PRFT HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
256	1	071249336359	Voluminous Liner Noir	Blackest Black	300
257	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
258	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
259	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
260	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
261	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

6HK TLSCPC LNR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
262	1	071249329788	Infalible Sculpt Liner	Black	904
263	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
264	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
265	1	071249119990	Telescopic Eyeliner	Black	810
266	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
267	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

4HK VLMNS MIL LSHES HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
268	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
269	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
270	1	071249187722	Voluminous Million Lashes Mascara	Black	645
271	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655

3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
272	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
273	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
274	1	071249149744	Double Extend Beauty Tubes	Black	570
275	1	071249104743	Telescopic Mascara	Blackest Black	910

5HK BRW STYLST DEF HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
276	1	071249314876	Brow Stylist: Definer	Blonde	388
277	1	071249314883	Brow Stylist: Definer	Brunette	389
278	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
279	1	071249376393	Unbelieva-Brow	Light Brunette	565
280	1	071249376416	Unbelieva-Brow	Dark Brunette	575

Prepared by: Loreal CPD Category Management

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0670ECUL_IS20.psa

6HK BRW STYLST FRM & SET HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
281	1	071249289273	Brow Stylist Designer	Blonde	305
282	1	071249289280	Brow Stylist Designer	Brunette	310
283	1	071249289297	Brow Stylist Designer	Dark Brunette	315
284	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
285	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
286	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

6HK BRW STYLST KBK BLNDR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
287	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
288	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
289	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
290	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
291	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
292	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

6HK INF PRO-LAST LNR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
293	1	071249357248	Infalible Pro-Last Liner	Black	930
294	1	071249357255	Infalible Pro-Last Liner	Brown	940
295	1	071249238912	Infalible The Super Slim Liner	Black	400
296	1	071249350126	Infalible The Super Slim Liner	Brown	401
297	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
298	1	071249289839	Infalible Superstar Liner	Black	202

4HK VLMNS MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
299	1	071249372029	Voluminous Straight Brush	Burgundy	950
300	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
301	1	071249059098	Voluminous Straight Brush	Blackest Black	310
302	1	071249749012	Voluminous Straight Brush	Black	305

4HK X-FIBER MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
303	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
304	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
305	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
306	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680

4HK VLMNS MIL LSHES WP HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
307	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
308	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
309	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
310	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621

4HK TLSCPC HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
311	1	071249104729	Telescopic Mascara	Black	905
312	1	071249104736	Telescopic Mascara	Black Brown	915
313	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
314	1	071249390740	Telescopic Mascara	Black WTP	925

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

6' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0670ECUL_IS20.psa

4HK BAMBI MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
315	1	071249385210	Lash Serum Solution		0
316	1	071249404324	Bambi Mascara WSH	blackest black	400
317	1	071249404348	Bambi Mascara WSH	black brown	402
318	1	071249404355	Bambi Mascara WTP	blackest black	405

4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
319	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
320	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
321	1	071249343258	Voluminous Lash Paradise WSH	Black	201
322	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202

4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
323	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
324	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
325	1	071249343319	Voluminous Lash Paradise WTP	Black	203
326	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

4HK VLMNS MSCR PRIMER HKBR 4HK (ALT) UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
327	1	071249330265	Voluminous Primer	Primer	300
328	1	071249101919	Voluminous Carbon Black	Carbon Black	335
329	1	071249335857	Unlimited	Blackest Black	235
330	1	071249335888	Unlimited	Blackest Black WTP	240

4HK VLMNS WP HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
331	1	071249669020	Voluminous Straight Brush	Black Brown	315
332	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
333	1	071249006412	Voluminous Waterproof	Black	360
334	1	071249006429	Voluminous Waterproof	Black Brown	365

4HK XTR VOL CLGN WP HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
335	1	071249148808	Extra Volume Collagen Washable	Black	675
336	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
337	1	071249019344	Voluminous Curved Brush	Black	340
338	1	071249019351	Voluminous Curved Brush	Black Brown	350

4HK VLMNS SPRSTR MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
339	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
340	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
341	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
342	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626

4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
343	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
344	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
345	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
346	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

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